

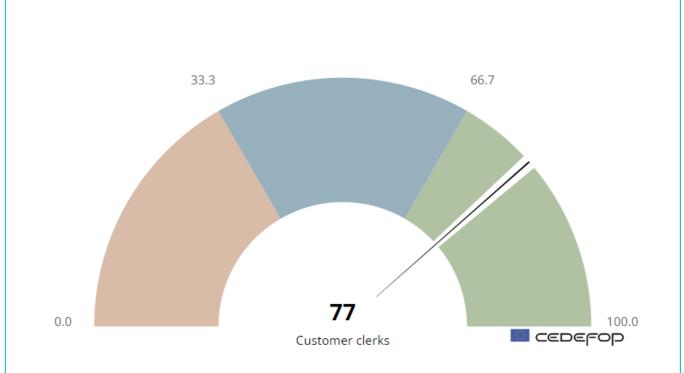
## Why now? Recorded European need

The dynamic of desk receptionists is obviously empowered and it is evident that the front desk receptionists should be supported and trained in order to correspond to the updated professional European profile.

#### Co-funded by the European Union

#### Future job prospects of Customer clerks in EU27 in 2020-2030





Future job prospects for Customer clerks in EU27 over the period 2020-2030 is 77.

Dataset Cedefop Skills Forecast

**ource** Cedefop

Indicator Future job prospects



#### Why now?

Respond to the impact of the pandemic on the occupational profile of front desk receptionists in LCGCs, which led to the inclusion of new skills required for the delivery of digital services.

Provide LCGCs with a valuable supporting resource for training front desk receptionists to correspond to the new European profile of the front desk officer in a Lifelong Career Guidance Center.







## REPOSITORY OF SKILLS OF PROFESSIONALS WORKING IN THE DESK RECEPTION IN LIFELONG CAREER GUIDANCE CENTRES









#### How did we develop the new skills framework of Desk Receptionists?

- ✓ Participatory approach
- √ Three-step research methodology



Survey with **38 European professionals** of front-desk reception prior to the implementation of the project

Semi-structured interviews with managers and HR representatives of LCGC

#### Online survey for desk receptionists

The results were validated by **82 professionals** in all partner countries



### What can you find in the repository of skills?



1. Definition of front desk receptionist in Lifelong Career Guidance Centres



2. Services provided by a front desk receptionist



3. Updated Skills of professionals working in the desk reception in Lifelong Career Guidance Centres

# Definition of Occupational Profile of Desk Receptionist in LCGC: Dimensions

#### 1<sup>st</sup> Dimension: broad definition of the occupation of a front desk receptionist.

The occupation of the receptionist falls under the category of Customer clerks and in specific under the client information workers (CEDEFOP).

#### 2<sup>nd</sup> dimension: specific services

Front desk receptionist is a strategic actor in LCGC with multiple tasks: centralizing information, gathering requests and supervising the reception space.

#### 3<sup>rd</sup> dimension: new digital services that had been added due to the pandemic

E-customer service, management of digital platforms for administrative tasks, digital cooperation with all departments.





#### 2. Services







MANAGING INCOMING
CALLS AND INTERNAL
COMMUNICATION



INFORMING END USERS
ABOUT THE SERVICES
PROVIDED IN THE CENTRE



MANAGING THE FLOW OF VISITORS AND DIRECTING CLIENTS TO APPROPRIATE LOCATION OR PERSON



DECIPHERING END USERS'
NEEDS AND REQUESTS AND
SUPPORT THEM

#### Services



Identify proper information



Follow up on the end users



Register requests in digital records and save files



Handling and prioritize incoming requests



Support end users in using digital services



Support end users in filling in documents, forms or CVs templates

#### Services



Check, sort and forward emails



Manage technical problems



Spatial arrangements



Application and monitoring of safety procedures



Monitor documentation area



Monitor office supplies and place orders when necessary





Customer service skills

Administrative skills





Technical-Digital skills Transversal Skills

3. Skills of professionals working in the desk reception in Lifelong Career Guidance Centres

#### **Customer Service Skills**

#### Visitor Management Skills

- Maintaining a welcoming posture
- Interviewing the user
- Providing a solution adapted to the demand/need and orient the end user
- Developing a pedagogical / didactic approach for visitor management

#### Information Management Skills

- Information flow management
- Analytical and critical thinking skills
- Individualising information for users

#### Administrative and Technical- Digital Skills

#### Administrative skills

- Main administrative skills
- Project management skills
- Teamwork skills
- Resource Management

#### Technical- Digital Skills

- Communicating using digital technologies
- Supporting End Users On Use Of Digital Technologies
- Training / Continuous Training On The Use Of Digital Technology



## Transversal Skills 1

- Managing and organizing activities
- Solving problems and reacting to the unforeseen
- Cooperating and fostering cooperation
- Using oral and written communication in one or several languages
- Taking professional, social and cultural norms into account
- Building one's career path
- Developing one's competences and profile
- Self-reflection

Resource: <a href="https://www.transvalproject.eu/wp-content/uploads/2022/02/D2.3-Transversal-Competence-Framework EN.pdf">https://www.transvalproject.eu/wp-content/uploads/2022/02/D2.3-Transversal-Competence-Framework EN.pdf</a>

#### Transversal Skills 2

- Empathy
- Reliability
- Motivational skills
- Flexibility/ Versatility to the needs of clients
- Intercultural/ intergenerational skills
- Time management skills
- Self-learning skills
- Negotiation Skills
- Creativity etc



#### Accessible at

Ohttps://deskreset.eu/wpcontent/uploads/sites/5/2023/06/Desk-Reset\_Repository-of-Skills\_web.pdf

#### Main aims of the Repository of Skills

- Provide an updated European Occupational Profile of desk receptionists in Lifelong Career Guidance Centers
- Improve the quality of services
- Provide a sound and reliable basis for an updated and innovative training and validation methodology

